

# OUR SUSTAINABLE iSMART COMMITMENTS WITH SWISS TRIPLE IMPACT

The Swiss Triple Impact is a unique national program that allows Swiss companies to measure their contribution to the SDGs and thus improve their sustainability performance. In 3 steps, it helps to set up a concrete action plan to improve a company's social and environmental impact.

## The self-check document

- A guide for the formulation of relevant, ambitious and impact-oriented pledges, which must be supported by concrete measures to achieve them.
- An internal work and self-assessment tool, to help you with your goals and action plan in step 3.

We are aware that applying all criteria is difficult: Try your best! Get further inspired by the first STI Directory leaders [here](#).

## What is the STI Directory about?

Join the community of businesses committed to taking concrete actions for the Sustainable Development Goals. Get increased exposure and recognition and be listed with other pioneer companies in the national STI Directory.



Financial  
Contribution



STI Directory  
eligibility review



Listing in the [national STI Directory of companies committed to the SDGs](#)

In Switzerland, businesses need to step up and accelerate the change in order to meet the 2030 Agenda. The Swiss Triple Impact program aims to support this acceleration, through broad engagement of economic actors of all sizes and sectors, no matter where they stand in their sustainability journey.

Let us know if you have inspiring ideas for ambitious pledges! We are open to any feedback or question and are looking forward to hearing from you.

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SWISS  
triple impact

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# STI DIRECTORY - SELF-CHECK

I.S.M.A.R.T - PLEDGES: FORMAL REQUIREMENTS		PLEDGES CHECK LIST					DO'S 	DONT'S 
<b>I</b> MPACT-ORIENTED	Goals must relate to the impact your company would like to achieve (and not to the measures it is going to take).	Pledge 1 <input type="checkbox"/>	Pledge 2 <input type="checkbox"/>	Pledge 3 <input type="checkbox"/>	Pledge 4 <input type="checkbox"/>	Pledge 5 <input type="checkbox"/>	By 2028, we reduce our tCO2eq by 50 % compared with 2021 (Scopes 1, 2 & 3), and by 2024, we commit to the Science Based Targets initiative (SBTi).	By 2028, we certify five production sites according to ISO 14 000.
<b>S</b> PECIFIC	Goals must be unambiguously defined (not vague, but as precise as possible).	Pledge 1 <input type="checkbox"/>	Pledge 2 <input type="checkbox"/>	Pledge 3 <input type="checkbox"/>	Pledge 4 <input type="checkbox"/>	Pledge 5 <input type="checkbox"/>	By 2028, we have a workforce with a 50 % gender balance, 25 % from an ethnic minority and 10 % with a disability.	We commit to a diverse workforce.
<b>M</b> EASURALE	Goals must have a clearly defined metrics (i.e. not a general statement of commitment).	Pledge 1 <input type="checkbox"/>	Pledge 2 <input type="checkbox"/>	Pledge 3 <input type="checkbox"/>	Pledge 4 <input type="checkbox"/>	Pledge 5 <input type="checkbox"/>	By 2028, we increase the share of renewable or sustainably certified materials in our products to 50%.	By 2028, we increase sustainable materials in our products.
<b>A</b> CHIEVABLE	Goals must be supported by adequate financial and HR means as well as underpinned by a detailed action plan to meet the stated ambition.	Pledge 1 <input type="checkbox"/>	Pledge 2 <input type="checkbox"/>	Pledge 3 <input type="checkbox"/>	Pledge 4 <input type="checkbox"/>	Pledge 5 <input type="checkbox"/>	By 2028, we ensure that our top 10 suppliers by spend from risk countries comply with the Core Labour Standards according to the ILO.	By 2028, we ensure respect for all human rights along the supply chain.
<b>R</b> ELEVANT	Goals must be related to your company's central activities (i.e. neither peripheric nor philanthropic activities) and reflect the necessary ambitions in the SDG context.	Pledge 1 <input type="checkbox"/>	Pledge 2 <input type="checkbox"/>	Pledge 3 <input type="checkbox"/>	Pledge 4 <input type="checkbox"/>	Pledge 5 <input type="checkbox"/>	By 2028, we stop any form of child labour, built on full traceability and transparency in our supply chain. (Chocolate company)	By 2028, we offer to all our employees a dental insurance. (Chocolate company)
<b>T</b> IME-BASED	Goals must relate to a clear end date (i.e. not a statement of continuous progress). Ideally, the same date applies to all pledges.	Pledge 1 <input type="checkbox"/>	Pledge 2 <input type="checkbox"/>	Pledge 3 <input type="checkbox"/>	Pledge 4 <input type="checkbox"/>	Pledge 5 <input type="checkbox"/>	By 2028, 50 % of our turnover comes from zero-waste services and products.	We commit to increase our zero-waste products/ services by 2% per year.

**MOST IMPORTANT  
KEEP IT SIMPLE**



**The pledges need to be short and easy to understand, so that they can be supported by your employees and a large audience.**

## CONTENT REQUIREMENTS

## DO'S CONTENT EXAMPLES

### Value Chain Perspective (Impact Areas)

At least one pledge must be linked to your products/services and core business to activate the biggest levers.

The remaining 2-4 pledges can be related to your internal operations, supply chain and collective action.

### Diversity of pledges (sustainability pillars)

Social and environmental impacts are interdependent. Therefore, at least one pledge must relate to your social impacts, and at least one to your environmental impacts.

### Core Business

By 2028, we increase our turnover from sustainable and healthy meals to 50%.  
(Catering company)

### Internal Operations

By 2028, we reduce our energy consumption by 30 % compared with 2020, and increase the share of renewable energies to 50 %.  
(Production of goods company)

### Supply Chain

By 2028, we increase the percentage of suppliers that have been screened according to environmental and social criteria to 60 %.  
(Production of goods company)

### Collective Action

By 2028, we align 100% of our public policy positions and business association memberships with regards to the 1.5 °C goal of the Paris Agreement.  
(Construction company)

### Social pledge

By 2028, we buy 80% of cocoa from farmers certified with a living income.  
(Chocolate company)

### Environmental pledge

By 2028, we have a net-positive water impact in water stressed basins.  
(Pharmaceuticals company)

# ISMART GOAL GOOD PRACTICES PER PRIORITIZED SDG

Reminder: All-in goals are the ideal situation we need to achieve by 2030, in line with the SDG ambitions.

<p><b>SDG 12</b></p> <p>(1st prioritized SDG in the STI program)</p>	<p><b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b></p> 	<p><b>SDG 13</b></p> <p>(2nd prioritized SDG in the STI program)</p>	<p><b>13 CLIMATE ACTION</b></p> 	<p><b>SDG 8</b></p> <p>(3rd prioritized SDG in the STI program)</p>	<p><b>8 DECENT WORK AND ECONOMIC GROWTH</b></p> 	<p><b>SDG 5</b></p> <p>(4th prioritized SDG in the STI program)</p>	<p><b>5 GENDER EQUALITY</b></p> 
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All-in goal: By 2030, 100% of our annual turnover comes from sustainability services

All-in goal: By 2030, we are Net Zero on Scopes 1, 2 & 3 and engage all our suppliers to also commit to the Science Based Targets initiative (SBTi).

All-in goal: By 2030, our top 10 suppliers by spend meet our sustainable procurement principles.

All-in goal: By 2030, we achieve gender balance at all levels and in all the positions of the company.

## Reform GmbH

By 2024, 100% of our offered services take into account sustainable innovations and business models, where circular economy consulting accounts for at least one-third of our total yearly revenue.

## EBNAT AG

By 2030, we generate a turnover share of at least 20 % from circular products\*.

\* Currently there is no circular product in Ebnat's product assortment, according to Ellen MacArthur's definition, where waste is not created in the first place.

## Barry Callebaut AG

By 2028, we will have 100% sustainable ingredients in all of our products.

## V-ZUG AG

By 2030, we reduce remaining greenhouse gas emissions in Scope 1 & 2 by 80% at all our production sites, compared with 2020\*.

\* Already CO2 neutral since 2020, through offsetting with CO2 removal by investing in afforestation project V-Forest.

## Menu & More AG

By 2030, we reduce our tCO2eq emissions by 42% (Scope 1 & 2) compared to the 2022 baseline, according to our validated Science Based Targets initiative (SBTi) target, and measure and reduce Scope 3 emissions.

## Migros Group

By 2030, we reduce our GHG emissions by 70 % (Scope 1 & 2) and 27,5% (Scope 3) compared with 2019, in line with the Migros Group's tCO2eq target validated by the Science Based Targets initiative (SBTi).

## Aprotec SA

By 2023, 80 % of our main suppliers meet our sustainable procurement principles\*.

\* Annual audit in the form of a questionnaire and customized visit for each supplier who has committed to the charter.

## EBNAT AG

By 2028, we ensure that 100% of our suppliers from risk countries comply with the Core Labour Standards according to the ILO\*.

\* Criteria and verification carried out by external specialized organizations (Sedex, BSCI).

## Barry Callebaut AG

By 2025, we stop any form of child labour, built on full traceability and transparency in our supply chain.

## Loyco SA

By 2023, we ensure a better gender balance on our board of Directors, with at least 3 women out of 8 members, and internally with a 50% female representation for all coordinator positions\*.

\* The role of coordinator (holacracy, sociocracy): team leader, position of responsibility within Loyco.

## EBNAT AG

By 2028, we ensure that our entire organisation is certified for family balance as well as gender balance\*.

\* According to the UND-rating criteria, balancing family and work both for men and women.

## Ten23 health AG

By 2023, we achieve equal treatment of all employees in the workspace, ensuring no gender pay gap\*.

\* Carried out by third-party assessment.