

SWISS IMPACT FORUM

UNLOCKING THE AGENDA 2030

November 14, 2024 – Eventfabrik, Bern

CONTACT INFORMATION

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Available Monday to Wednesday

08:15 – 09:00 DOOR OPENING, REGISTRATION, NETWORKING COFFEE & CROISSANTS

09:00 – 09:30 OPENING SPEECH : PLANTING THE SEED Jonathan Normand, Founder & CEO, **B Lab Switzerland**
Stephanie Tauber-Gomez, Deputy CEO, **B Lab Switzerland**

09:30 – 09:45 KEYNOTE André Hoffmann, Vice-Chairman of the Board of Directors, **Roche Holding Ltd.**

09:45 – 10:00 COFFEE BREAK

10:15 – 12:00 MORNING DEEP DIVES
On the topic of JEDI (justice, equity, diversity and inclusion) and stakeholder engagement

Balancing Profit and Purpose: Strategies for Aligning Business Goals with Social Impact

Tim Rutishauser, Business Development, **Liip**
Sasha Cisar, Head of SDG Research & Active Ownership, **Radicant**
Bertrand Donninger, Head of Corporate Banking & International Relationships, **Banque alternative suisse**
Caroline Leopold-Metzger, CEO, **Deppeler**

The Role of Leadership in Shaping Organizational Culture

Jennifer Konkol, Coach, **Gesundheitsförderung Schweiz**
Eric Bolliger, Chief of Staff, **Resilience Institute**
Alissa Monk, Sustainability Lead, **ten23 health**
Jean-Marc Fillistorf, CEO, **tipee**

Measuring the Impact of JEDI Initiatives

Gioia Deucher, Former CEO, **Silicon Valley**
Narmada Ramakrishna, CEO and founder, **mettā muse**
Eglantine Jamet, Founding Partner, **Artemia Executive**

Innovative Models of Stakeholder Engagement

Vanessa Rueber, Community Marketing and Impact Manager, **Patagonia**
Juliette Ancelle, Partner, **id est avocats**
Gabriel Saurer, Co-founder and Production Director, **23bis**
Yves Cornuz, Chief Sustainability Officer, **Baabuk**

Leading for Impact

Held in French/German

Claire-Lise Rimaz, Co-director, **Swiss Leaders**

Activating Sustainability Across the Value Chain

Dietmar Küther, Sustainability Lead, **IWB**
Aurélien Debeyer, Head of CSR, **Audermars Piguet**
Alissa Monk, Sustainability Lead, **ten23 health**
Christelle Muraz, Head of Positive Impact, **Eldora**

12:00 – 13:30 STANDING LUNCH & NETWORKING | 12:45 – 13:15 FIRESIDE CHAT Rita Schimer-Braun, Member of KlimaSeniorinnen
Held in German Alexis Balimann, Climate Youth Delegate of the FOEN

13:30 – 14:00 KEYNOTE Prof. Dr. Reto Knutti, Climate expert & Professor of Climate Physics, **ETH Zurich**

14:00 – 15:45 AFTERNOON DEEP DIVES
On the topic of climate action and collective action

Practices for Reducing Carbon Footprints in SMEs

Juliette Vidal, Portfolio Manager Renewables & Carbon Offsets, **SCB Group**
Sandra Brazzini, Co-Director, **Mobilidée**
Céline Carle-Faye, Co-founder Resilio & Head of Resilio Academy, **Resilio**

Navigating the Toolbox Agenda 2030 for Business

Held in French/German

Fabrice Burri, **Federal Office for Spatial Development ARE**

Sustainability Reporting for SMEs

Audrey Cauchet, Sustainability & Risk Officer, **ONE Swiss Bank**
Peter Paul van de Wijs, Chief Policy Officer, **Global Reporting Initiative**

From Linear to Circular: Transitioning to a Circular Economy Model

Pascal Herzog, COO, **VICAFE**
Christian Kägi, Co-Founder & Creative Director, **QWSTION**
Nicolas Freudiger, Co-founder, **ID Genève Watches**
Ebba Lepage, Group Head of Corporate Sustainability, **Lombard Odier**

Beyond offsetting and towards Net Zero

Nathalie McLoughlin, ESG Certifications Manager, **Nespresso**
Marcel Niederberger, Head of Sustainability, **V-Zug**
Stephen Fer, General Manager, **Strade**

Transparent communications in an evolving sustainability landscape

Nadine-Hélène Santiago, Chief Sustainability Officer, **Weleda**
Philippe Aeschlimann, Head of Corporate Affairs, **Danone**
Klaudia Baube, Sustainability Expert, **Planted**

15:45 – 16:00 COFFEE BREAK

16:00 – 16:15 INTERVIEW with John Elkington, Founder of Volans, Author

16:15 – 17:00 CLOSING REMARKS: THE FIRST HARVEST Jonathan Normand, Founder & CEO, **B Lab Switzerland**
Stephanie Tauber-Gomez, Deputy CEO, **B Lab Switzerland**

17:00 – 18:30 APÉRO & NETWORKING