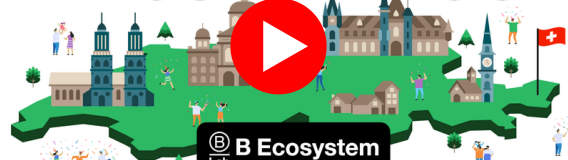


# 2024 B LAB SWITZERLAND WRAPPED

Besides this BIG celebration, some of our main milestones in 2024 were:

## WE JUST BEGUN



This year marked a special milestone for B Lab Switzerland: **10 years** of driving change and redefining the role of business in our society. [Watch our video!](#)

### JANUARY

Partnering with InTent and IMD, we hosted the **third edition** of our [Sustainability from the Boardroom session](#) with **170+ business and industry leaders** during WEF2024 in Davos.

### MARCH

We celebrated **B Corp Month 2024**, a month dedicated to showcasing the positive impact of **9000+ B Corps** globally, to inspire businesses to embrace a new way of doing business.

### JUNE

We launched B Lab Switzerland's [new website](#), bringing together the **16 initiatives** B Lab Switzerland steers, making it easier than ever to explore our programmes and resources.

We introduced the [Sustainability Change-Makers Programme](#), offering targeted training based on best practices and lessons learned from the **600+ organisations in our ecosystem**.

The launch of the B Ecosystem membership opened doors for sustainability practitioners to connect, collaborate, and learn from a **network of 1'000+** like-minded professionals. Not yet part of it? [Become a member today.](#)

### SEPTEMBER

We welcomed **Stephanie Tauber Gomez** as **Deputy CEO**, bringing expertise in sustainability, strategy, and innovation to advance purpose-driven leadership and business practices across Switzerland.

### OCTOBER

B Lab Switzerland co-hosted the [Porte des Iris Sustainability Day](#), engaging the public and fostering important conversations around sustainability, alongside the publication of André Hoffmann's book.

### NOVEMBER

We hosted for the **fifth time** the IMD Masterclass in partnership with InTent and IMD, in which we trained **200 influential decision-makers from 150 companies**, to lead in sustainability.

### DECEMBER

We celebrated **500 STI participants & 100 STI Directory Leaders**. These leading companies, highlighted in our [STI National Directory](#), are actively demonstrating measurable progress and pioneering sustainable practices.

The [SWISS IMPACT FORUM](#) was a resounding success, gathering for the **third time 450 leaders** to collaborate on sustainability solutions. [Watch the aftermovie](#) and [download the pictures](#). *Save the date: 12.11.2025!*

## Thanks to our partners

None of this would have been possible without you!

[See our partners](#)

## Follow our journey in 2025

Follow us on LinkedIn and Instagram to stay in the loop.

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